



Play it again!

May 23-25, 2008, Ilderton, ON

The Ontario Regional Championship Hosts (TORCH) are hosting the prestigious 2008 Agility Association of Canada (AAC) Ontario Regional Agility Championship on May 23rd to 25th, 2008 at the Ilderton Fairgrounds near London, Ontario. Sponsorship is the key to the success of this volunteer-driven, non-profit event.

Traditionally this event is hosted by different AAC approved committees and we are proud to be hosting this large 3-day event in 2008. As participation is expected to exceed 400 dog/handler teams, the success of this event is contingent on our large volunteer base. An event of this caliber will showcase amazing canine athletes and their human partners as they run for the placements and ribbons and a chance to qualify for the 2008 AAC National Championship.

Dog agility in Canada has been experiencing exponential growth from its early beginnings in the late 1980's. This is a sport that attracts people from all walks of life with varied backgrounds. The sport encompasses all age groups from our youngest Junior Handlers to our Senior Citizens. Agility promotes a healthy and active lifestyle, coupled with responsible dog ownership. Coverage by television networks, such as Outdoor Life, Animal Planet and Top Dog, along with various newspaper articles increases the popularity of dog agility. It is rapidly becoming a familiar and exciting spectator sport.

TORCH is a group of volunteers who share a love of dogs and agility alike. Collectively, we have a wealth of experience as participants and volunteers at the many Agility trials held throughout Ontario, including previous Regional and National Championships.

Your sponsorship support will be greatly appreciated and in return we would like to offer you a unique opportunity to promote your business to a wide array of consumers. Please review the attached sponsorship levels. Contact either Christina Schmoll or Deb Harley to discuss your involvement further. We look forward to working together.

Sincerely,

Christina Schmoll
519-652-5132
cwalris@rogers.com

Debra Harley
519-269-9694
debharley@xplornet.com

Website - <http://www.dogsportemporium.com/ontregionals2008/>

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SPONSORSHIP LEVEL PROGRAM

\$3000 STEEPLECHASE CHALLENGE

This is a cash prize event. Similar to the Equestrian Steeplechase, this is an energetic and crowd pleasing event.

- Event named for the Sponsor: “The _____ Ontario Steeplechase Challenge.”
- Sponsor listed and posted on the Results Board
- Sponsor recognition on Ontario Regional event advertisements and marketing promotions and in general announcements made throughout the 3 day event.
- Free:
 - meal voucher for Reps and Guest (max. 4/day)
 - Ontario Regional shirt for Sponsor Reps (max 4)
 - Prime 15' x 15' Vendor Booth location
- VIP parking
- Logo placement on:
 - Volunteer's shirt
 - Winged jumps
 - Steeplechase Placement Ribbons
- Ringside Banners and Pennants (max 4) supplied by sponsor (at least 10 days before the event)
- Ontario Regional Webpage with link to Sponsor's webpage on front page
- Full page color advertisement in Competitor Catalogue
- Promo handouts/samples in appreciation bags
- *Sponsor may supply gift item for the free Volunteer Raffle*

\$2000 PLATINUM SPONSORSHIP

- Specified ring named after Sponsor
- Sponsor listed and posted on the Results Board
- Sponsor recognition on Ontario Regional event advertisements and marketing promotions and in general announcements made throughout the 3 day event.
- Free:
 - meal vouchers for Sponsor Rep and Guest (max 4/day)
 - Ontario Regional shirt for Sponsor Rep (max 3)
 - Prime 15' x15' Vendor Booth location
- VIP parking
- Logo placement on:
 - Volunteer shirts
 - Winged jumps

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- Ringside Banners and Pennants (max 4) supplied by Sponsor (at least 10 days before the event)
- Ontario Regional Webpage with link to Sponsor Webpage on front page
- Three-quarter page color advertisement in Competitor Catalogue
- promo handouts/samples in appreciation bags
- *Sponsor may supply a gift for the free Volunteer Raffle*

\$1000 GOLD SPONSORSHIP

- Sponsorship Recognition on select Ontario Regional advertisements and promotions
- Sponsor listed and posted on the Results Board
- Free:
 - meal voucher for Sponsor Rep (max 2/day)
 - Ontario Regional shirt for Sponsor Rep. (max 2)
 - 15' x 15' Vendors Booth
- Logo placement on Volunteer's shirt
- Ringside Banners - supplied by Sponsor (max 2) (at least 10 days before the event)
- Ontario Regional Webpage with link to Sponsor's Webpage
- Full page black/white advertisement in Competitor Catalogue
- promo handouts/samples in appreciation bags
- VIP parking
- *Sponsor may supply a gift for the free Volunteer Raffle*

\$500 SILVER SPONSORSHIP

- Sponsor listed and posted on the Results Board
- Free:
 - Ontario Regional shirt for Sponsor Rep (max 1)
 - meal voucher for Sponsor Rep (max 1/day)
- 15' x 15' Vendor Booth at ½ price.
- Logo placement on Volunteer shirt
- Ontario Regional Webpage with link to Sponsor's Webpage
- Ringside Banner (max 2) supplied by Sponsor (at least 10 days before the event)
- 1/2 page black/white advertisement in Competitor Catalogue
- promo handouts/samples in appreciation bags
- VIP parking
- *Sponsor may supply a gift for the free Volunteer Raffle*

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\$250 BRONZE SPONSORSHIP

- Sponsor /Individual listed and posted on the Results Board
- Logo placement on Volunteer shirt (space permitting)
- Ontario Regional Webpage with link to Sponsor's Webpage
- Ringside Banner (max 1) supplied by Sponsor (at least 10 days before the event)
- 1/4 page black/white advertisement in Competitor Catalogue
- promo handouts/samples in appreciation bags
- *Sponsor may supply a gift for the free Volunteer Raffle*

SPONSORSHIP IN KIND – GREATER THAN \$250 (donations in lieu of money)

- Will be negotiated and possibly equivalent to other sponsorship levels.
- Ontario Regional Webpage with link to Sponsor's Webpage
- promo handouts/samples in appreciation bags
- *Sponsor may supply a gift for the free Volunteer Raffle*

FANS OF AGILITY (Moneys or gifts in kind valued less that \$250)

- Sponsor /Individual name listed on Ontario Regional Website with link to Sponsor's Webpage
- Ringside Banner (max 1) supplied by Sponsor (less than 4 feet x 2 feet – length x width) (at least 10 days before the event)
- Sponsor /Individual -1/8 page black/white advertisement in Catalogue
- promo handouts/samples in appreciation bags



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SPONSORSHIP AGREEMENT

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:

~~\$3000 STEEPLECHASE CHALLENGE~~ Unavailable – Sponsorship Filled!

\$2000 PLATINIUM SPONSORSHIP

\$1000 GOLD SPONSORSHIP

\$500 SILVER SPONSORSHIP

\$250 BRONZE SPONSORSHIP

SPONSORSHIP IN KIND (AMOUNT _____)

FANS OF AGILITY

GIVE DETAILS: Type and Value of Donation: _____

Other comments or information about products: _____

Please make cheques payable to: TORCH

Mail completed form to: TORCH
c/o Christina Schmoll
99 Sunray Ave.
London. ON, N6P 1C6